

FEB. 28 -
MAR 1
2025

NWDDA PRESENTS THE
2025

ANNUAL MEETING

HILTON SANDESTIN BEACH GOLF RESORT & SPA
MIRAMAR BEACH, FL

 NORTHWEST
DISTRICT DENTAL ASSOCIATION
A COMPONENT OF THE
AMERICAN & FLORIDA DENTAL ASSOCIATIONS

 NWDDA
ANNUAL MEETING
2-28-2025

SCHEDULE AT A GLANCE

FRIDAY, FEB. 28, 2025

SATURDAY, MARCH 1, 2025

7:30 - 8:30 a.m. Breakfast
 8:30 a.m. - 12 p.m. CE Courses
 10:30 - 11 a.m. Break with Exhibitors
 12 - 1:30 p.m. Lunch & Learn
 1:30 - 4:30 p.m. CE Courses
 3 - 3:30 p.m. Break with Exhibitors
 5 p.m. Happy Hour with Exhibitors

7:30 - 8:30 a.m. Breakfast
 8:30 a.m. - 12 p.m. CE Courses
 10:30 - 11 a.m. Break with Exhibitors
 12 - 1:30 p.m. NWDDA Member Lunch
 1:30 - 5:30 p.m. CE Courses

WHY SPONSOR

1 Targeted Exposure:

- The Northwest District Dental Association (NWDDA) meeting attracts dental professionals, including dentists, hygienists, assistants, front office team members and other key decision-makers in the dental industry. A large group of LECOM D4 dental students from the DeFuniak campus also participate in the meeting. Sponsoring provides direct access to this niche audience, allowing sponsors to showcase their products or services to potential clients interested in dental care advancements and solutions.

2 Networking Opportunities:

- Sponsoring a reputable event like the NWDDA Annual Meeting enhances brand visibility and credibility within the industry. Being associated with a respected organization and event can improve a sponsor's image and trustworthiness among dental professionals, translating into increased business opportunities and market share.

3 Brand Recognition & Credibility:

- The annual meeting offers numerous networking opportunities. Sponsors can engage with attendees in a more personal and meaningful way, fostering relationships that could lead to long-term partnerships and increased brand loyalty.

2025 SPONSORSHIP PACKAGES

EDUCATION GRANT \$500 AND UP

- This is an unrestricted grant used to pay toward speaker honorariums or travel, audio-visual or other expenses directly related to putting on continuing education (CE) eligible courses.
- This includes sponsor recognition in the registration brochure, onsite signage, and a disclosure slide for the speaker's presentation. Grants of more than \$1,450 will also receive bronze-level benefits.

BRONZE SPONSOR \$950 (limited to 30)

- Tabletop exhibit space (6' skirted table and two chairs)
- Two complimentary badges for booth representatives
- Two tickets for the breakfast on Friday and Saturday
- Two tickets for the NWDDA membership lunch on Saturday
- Promotion on the NWDDA website and onsite signage
- May contribute one item or marketing material for the onsite registration packet.

SILVER SPONSOR \$1,350 (four available)

- Bronze-level benefits plus a spotlight during the Friday or Saturday morning or afternoon break.

GOLD SPONSOR \$1,750 (one available)

- Bronze-level benefits plus sponsor logo/banner ad included on all registration email confirmations, official onsite meeting program and registration sponsor provided lanyard.

PLATINUM SPONSOR \$2,200 (one available)

- Bronze-level benefits plus company logo placement on participant badges and signage at the Saturday NWDDA membership luncheon.

TABLETOP RULES & DISPLAY REGULATIONS

NWDDA has established the following Exhibitor Rules and Display Reference Guidelines. These guidelines promote continuity and consistency among tabletop exhibitors and follow industry standards.

Tabletop displays are considered "static displays" and do not require booth staffing at all times. Please note the displays will be located in the meeting space foyer, where all networking breaks, lunches and reception(s) will take place. Security will not be provided overnight, and as such, all valuables should be secured.

Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors.

- Tabletop booth space does not include pipe and drape.
- Exhibitors may only apply for and utilize one table display unit. Additional tables may NOT be brought in or ordered. Display racks or shelves sitting on the floor are not permitted.
- Floor standing banners are not permitted in front or on the side of the tabletop. Any pop-up banner MUST be placed behind your table. There will be approximately three (3) feet behind the table which includes the space needed and room for your provided chairs.
- Do not bring pop-up displays unless approved by show management.
- Exhibitors are encouraged to display promotional items on the tabletop. Table display banners must not exceed five (5) feet in height and four (4) feet in width and/or floor standing display banner stands (behind your table) must not exceed eight (8) feet in height and three and a half (3 ½) feet in width.
- Please do not leave valuables at your tabletop space overnight. There will not be security in the exhibit area during closed hours/overnight.
- Exhibitors may not solicit in the aisles or in any other location in, around or outside the hotel except at their tabletop booth.
- If you require electricity and/or internet for your exhibit, please email events@nwdda.org for the electrical form to purchase electricity.
- Exhibitors may be asked to remove any display items not in compliance with these guidelines.
- Storage will not be provided. Please place any items under your skirted table display.
- No tapes, adhesives or any items are to be used to hang or attach signs or display materials to the hotel facility walls.

TABLETOP ASSIGNMENT POLICY

Requests for table locations will be handled on a first-come, first-served basis. Tables will be assigned only after full payment has been received. NWDDA reserves the right to determine final exhibit table assignments and reserves the right to relocate tabletop displays to ensure maximum exposure for exhibiting companies to the event attendees. This may include relocation to a different meeting space/location. If this is the case, exhibitors will be notified in advance.

CANCELLATIONS

All sponsorships are non-refundable. Full payment is required to confirm sponsorship.

QUESTIONS?

Contact: events@nwdda.org • 850.350.7108





Sponsorship Application/Contract for the NWDDA Annual Meeting

NWDDA MEETING

FEB. 28 – MARCH 1, 2025

This sponsorship application/contract is not approved, and a contract is not formed until you have been assigned a table number and an email confirmation is sent to the contact's name provided below.

OFFICIAL COMPANY INFORMATION

List your company information as it should be listed on any NWDDA materials provided to attendees.

COMPANY NAME: _____

CONTACT NAME: _____

MAILING ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____

WEBSITE: _____

PRINCIPAL PRODUCT/SERVICE TO BE DISPLAYED: _____

LIST ANY COMPANIES YOU PREFER NOT TO BE NEAR: _____

BOOTH REPRESENTATIVES

Sponsorship Packages allow two company representatives to attend the NWDDA Annual Meeting. Please provide the following information.

REPRESENTATIVE ONE CONTACT NAME: _____

TITLE: _____
(if different from the company)

MAILING ADDRESS: _____

PHONE: _____

EMAIL: _____

REPRESENTATIVE TWO CONTACT NAME: _____

TITLE: _____
(if different from the company)

MAILING ADDRESS: _____

PHONE: _____

EMAIL: _____

SPONSORSHIP PACKAGES

Bronze: \$950

Educational Grant

\$ _____

Silver: \$1,350

Gold: \$1,750

Add my logo in the NWDDA On-site Program: \$125

Platinum: \$2,200

TOTAL DUE:

\$

The sponsor agrees to pay in full the sponsorship package indicated above, when submitting this application/contract.

PAYMENT INFORMATION

MASTERCARD, VISA, AMEX, DISCOVER ARE ACCEPTED.

CREDIT CARD NO. _____

EXP DATE _____ SECURITY CODE _____

PRINT NAME ON CARD _____

BILLING ADDRESS _____

CITY STATE, ZIP _____

CARDHOLDER SIGNATURE _____

Return the completed Sponsorship Application/Contract with payment information via email to events@nwdda.org.

AUTHORIZATION *application/contract is void without signature*

I am an authorized representative of the company with full power to sign and deliver this sponsorship application/contract for the NWDDA Annual Meeting. The company listed agrees to comply with all instructions, contract terms, and conditions and agrees to promptly submit all information required.

AUTHORIZED OFFICER NAME: _____

AUTHORIZED OFFICE SIGNATURE: _____

TITLE: _____

DATE: _____

SET-UP/DISMANTLING POLICY

The sponsor agrees to be set up on Friday, Feb. 28, 2025, by 7:30 a.m. and not dismantle before 11 a.m. on Saturday, March 1, 2025. If the sponsor dismantles before the time mentioned above, a fee of \$250 will be incurred, and it must be paid before the sponsor is allowed to participate in another NWDDA Annual Meeting.

CANCELLATION

All cancellations must be made in writing and there will be no refund for cancellations.