



**N O R T H W E S T**  
**DISTRICT DENTAL ASSOCIATION**

A COMPONENT OF THE  
 AMERICAN & FLORIDA DENTAL ASSOCIATIONS

**NORTHWEST DISTRICT DENTAL ASSOCIATION**

**Executive Council Meeting Agenda**

Thursday, February 27, 2025 – 6:30 pm CT

Hilton Sandestin Beach Golf Resort & Spa (Palm Rooms, 2<sup>nd</sup> floor)

4000 S. Sandestin Blvd.

Miramar Beach, FL 32550

**ATTENDEES**

<b>EXECUTIVE COUNCIL:</b>	President	Dr. Tracy Eckles
	Vice-President	Dr. Sarah Howle
	Treasurer	Dr. Bradley Harrelson
	Secretary	Dr. Trish Reach
<b>TRUSTEES:</b>	Immediate Past President/Component-Designated Trustee	Dr. Reese Harrison
	At-Large Trustee	Dr. Eddie Martin
<b>AFFILIATE PRESIDENTS:</b>	Bay Dental Society	Vacant*
	Escambia-Santa Rosa County Dental Association	Dr. Greg Digby
	Leon Co. Dental Association	Dr. Maryam Rezaie
	Okaloosa-Walton Dental Association	Dr. Jeremiah Patrick
<b>REPRESENTATIVES TO THE FDA:</b>	FDA Council on Conventions & Continuing Education (C-CCE)	Dr. Kaycee Wilcox
	FDA Council on Ethics, Bylaws & Judicial Affairs (CEBJA)	Dr. Bradley Harrelson
	FDA Council on Financial Affairs	Dr. Will Baldock
	FDA Foundation	Dr. Bob Payne*
	FDA Foundation	Dr. Jay Walton*
	FDA Governmental Action Committee (GAC)	Dr. Tracy Eckles
	FDA House of Delegates (HOD) Delegation Chair	Dr. Bradley Harrelson
	FDA Leadership Development Committee (LDC) Chair	Dr. MaKeba Earst
	FDA Leadership Development Committee NWDDA Rep.	Dr. Toni Collins
	FDA Political Action Committee (FDAPAC) Chair	Dr. Reese Harrison
	FDA Political Action Committee NWDDA Rep.	Dr. Tricia Hess*
	FDA Search Committee	Dr. MaKeba Earst
	FDA Services	Dr. Jenna Pascoli
<b>GUESTS:</b>	FDA President	Dr. Jeff Ottley
	FDA COO/CFO	Mr. Greg Gruber
<b>STAFF:</b>	NWDDA Executive Director	Ms. Kerry Gómez-Ríos

*\*Indicates member unable to attend*

**AGENDA:**

- |                  |                       |
|------------------|-----------------------|
| 1. Call to Order | Dr. Tracy Eckles      |
| 2. Invocation    | Dr. Sarah Howle       |
| 3. Americanism   | Dr. Bradley Harrelson |

- 4. Opening Remarks & Recognition of Guests Dr. Tracy Eckles
- 5. Approval of Agenda Dr. Tracy Eckles
- 6. Executive Director’s Report  
A. Income Statement Ms. Kerry Gómez-Ríos  
[p. 4 - 6](#)
- 7. Affiliate Presidents’ Reports Dr. Tracy Eckles
  - A. Bay Dental Society Dr. Trish Reach
  - B. Escambia-Santa Rosa County Dental Association Dr. Greg Digby
  - C. Leon County Dental Association Dr. Maryam Rezaie
  - D. Okaloosa-Walton Dental Association Dr. Jeremiah Patrick
- 8. FDA HQ Report Mr. Greg Gruber
- 9. Council, Committee, and Related Organization Reports Dr. Tracy Eckles
  - A. FDA Committee on Conventions & Continuing Education Dr. Kaycee Wilcox
  - B. FDA Council on Ethics, Bylaws & Judicial Affairs Dr. Bradley Harrelson
  - C. FDA Council on Financial Affairs Dr. Will Baldock
  - D. FDA Foundation [p. 7](#)
  - E. FDA Governmental Action Committee Dr. Tracy Eckles
  - F. FDA House of Delegates Dr. Bradley Harrelson
  - G. FDA Leadership Development Committee Dr. MaKeba Earst
  - H. FDA Political Action Committee Dr. Reese Harrison
  - I. FDA Search Committee Dr. MaKeba Earst
  - J. FDA Services Dr. Jenna Pascoli
- 10. FDA Trustee Report Dr. Reese Harrison/Dr. Eddie Martin
- 11. Nomination of 2025-2026 NWDDA Officers Dr. Tracy Eckles

<b>NWDDA EXECUTIVE COUNCIL POSITION:</b>	<b>OFFICER:</b>
President	Dr. Sarah Howle
Vice President	Dr. Bradley Harrelson
Treasurer	Dr. Trish Reach
Secretary	Dr. Will Baldock

12. Nomination of HOD Delegates and Alternate Delegates Dr. Tracy Eckles  
*(One year term; election for 2025-2026 term, to start at January 2026 FDA House of Delegates)*

DELEGATES:	ALTERNATE DELEGATES:
Dr. Bradley Harrelson, Chair	Dr. Tracy Eckles
Dr. Brittney Craig	Dr. Tricia Hess
Dr. Nate Hall	Dr. Allen Litvak, Jr.
Dr. Chad Marshall	Dr. Daniel Melzer
Dr. Sasha Minor	Dr. Jenna Pascoli
Dr. Toby Thomson	
Dr. Greg Wood	

13. Appointment of Council, Committee, and Related Organizations Dr. Tracy Eckles

POSITION:	REPRESENTATIVE:	TERM:
ADA 17 <sup>th</sup> District Delegation (component designated)	Dr. Bradley Harrelson	3-yr. term; appoint for 2025-2028
FDA Board of Trustees (component designated)	Dr. Reese Harrison	2-yr. term; reappoint for 2025-2027
FDA Foundation	Dr. Susan Byrne Dr. Tracy Eckles	2-yr. term; appoint for 2025-2027
FDA Governmental Affairs Committee	Dr. Tracy Eckles	1-yr. term; reappoint for 2025-2026
FDA Political Action Committee	Dr. Tricia Hess	2-yr. term; reappoint for 2025-2027
FDA Search Committee	Dr. MaKeba Earst	2-yr. term; reappoint for 2025-2027
FDA Services	Dr. Jenna Pascoli	1-yr. term; reappoint for 2025-2026

14. New Business Dr. Tracy Eckles

A. FDA Editor Advisory Committee [p. 8-9](#)

15. Announcements Dr. Tracy Eckles

- A. Important Dates:
- March 20-22, 2025: FDA Foundation Florida Mission of Mercy (FLA-MOM - Daytona Beach)
  - March 27, 2025: FDA Dentists’ Day on the Hill (Tallahassee)
  - June 19-21, 2025: Florida Dental Convention (FDC – Orlando)
  - September 19, 2025: Women Inspire & Navigate Dentistry (WIND - Clearwater Beach)
  - February 6-7, 2026: NWDDA Annual Meeting (Miramar Beach)

16. Adjournment Dr. Tracy Eckles

## Northwest District Dental Association Profit and Loss

	7/1/24-2/21/25		7/1/23-6/30/24
	Total		Total
<b>Income</b>		<b>Income</b>	
<b>Affiliate Dues</b>			
Bay County Dues Received	4,626.70		
EscaRosa Dues Received	10,156.23		
Leon County Dues Received	4,979.17		
Okaloosa-Walton Dues Received	5,832.03		
<b>Total Affiliate Dues</b>	<b>\$ 25,594.13</b>	<b>Affiliate Dues</b>	(500.00)
<b>Affiliate Mtng Nonmember Attend</b>			
Okaloosa-Walton Non-Mbr Revenue	50.00		
<b>Total Affiliate Mtng Nonmember Attend</b>	<b>\$ 50.00</b>	<b>Affiliate Mtng Nonmember Attend</b>	175.00
<b>Affiliate Sponsorship</b>			
Leon Co Sponsorship Revenue	5,000.00		
<b>Total Affiliate Sponsorship</b>	<b>\$ 5,000.00</b>	<b>Affiliate Sponsorship</b>	1,500.00
<b>BOA Royalty</b>	253.27	<b>BOA Royalty</b>	1,103.65
<b>FDAS Mail List Fee Revenue</b>	11,200.00	<b>FDAS Mail List Fee Revenue</b>	16,800.00
<b>Interest Income</b>	355.91	<b>Interest Income</b>	653.64
<b>Member Dues</b>	45,997.31	<b>Member Dues</b>	92,487.60
<b>NWDDA Annual Meeting - Registration</b>	23,651.00	<b>2023 NWDDA Annual Meeting</b>	1,500.00
<b>NWDDA Annual Meeting Revenue - Exhibits/Sponsorships</b>	31,950.00	<b>2024 NWDDA Annual Meeting</b>	78,021.33
<b>Other Inc</b>	15,726.02		
<b>Total Income</b>	<b>\$ 159,777.64</b>	<b>Total Income</b>	<b>\$ 191,741.22</b>
<b>Expenses</b>		<b>Expenses</b>	
<b>ADA Pres Elect Campaign Fund</b>	-2,500.00	<b>ADA Pres Elect Campaign Fund</b>	3,000.00
<b>Affiliate Meeting</b>			
EscaRosa Meeting	1,869.08		
<b>Total Affiliate Meeting</b>	<b>\$ 1,869.08</b>		
<b>Affiliate Operations</b>			
EscaRosa Operations	7,653.51		
<b>Total Affiliate Operations</b>	<b>\$ 7,653.51</b>	<b>Affiliate Operations</b>	16,400.07
<b>Affiliate Travel</b>			
Okaloosa-Walton Travel	120.91		
<b>Total Affiliate Travel</b>	<b>\$ 120.91</b>	<b>Affiliate Travel</b>	1,149.30
<b>Annual Meeting Expenses</b>	10,000.00		
Hotel Room	25,000.00		
Marketing	1,972.45		
Other (Regis materials/Gifts/VIP amenities)	194.95		
Signage/Decor	409.89		
Speaker Expenses	17,300.00		
Staff Travel	350.67		
<b>Total Annual Meeting Expenses</b>	<b>\$ 55,227.96</b>	<b>Annual Meeting 2024</b>	74,640.10
<b>Credit Card Fees - FDA</b>	1,118.67	<b>Credit Card Fees - FDA</b>	2,083.27
<b>Credit Card Service</b>	2,173.78	<b>Credit Card Service</b>	2,657.27
<b>Gifts</b>	61.06	<b>Gifts</b>	470.58
<b>HOD - Annual (June)</b>	550.00	<b>HOD - Annual (June)</b>	1,545.61
<b>HOD - Semi-Annual (January)</b>	2,562.08	<b>HOD - Semi-Annual (January)</b>	4,615.96
<b>HOD Caucus</b>	0.00	<b>HOD Caucus</b>	942.73
		<b>Office Operations</b>	14,831.65
<b>Office Operations</b>	8,846.11	<b>Online Service Charges</b>	1,266.97
		<b>Total Office Operations</b>	<b>\$ 16,098.62</b>
<b>Office Supplies</b>	84.93	<b>Office Supplies</b>	933.86
<b>Outside Services</b>	36,666.64		

<b>Payroll Tax</b>	42.00	<b>Payroll Tax</b>	13,799.40
		<b>Payroll</b>	35,964.72
		<b>Fed Unemployment Tax</b>	42.00
		<b>FL Unemployment Tax</b>	7.00
		<b>Scholarship</b>	2,000.00
		<b>UBR Filing</b>	61.25
		<b>Leadership Enrichment</b>	3,807.74
		<b>Liability Insurance</b>	260.70
		<b>ED Enrichment</b>	(1,200.00)
		<b>ED Travel</b>	370.30
		<b>Awards</b>	281.06
<b>Total Expenses</b>	<u>\$ 114,476.73</u>	<b>Total Expenses</b>	<u>\$ 179,931.54</u>
<b>Net Operating Income</b>	<u>\$ 45,300.91</u>	<b>Net Operating Income</b>	<u>\$ 11,809.68</u>
<b>Net Income</b>	<u>\$ 45,300.91</u>	<b>Net Income</b>	<u>\$ 11,809.68</u>

**Northwest District Dental Association**  
**Bank Balance**  
**2/21/2025**

<b>Account</b>	<b>Balance</b>
Checking Account (Capital City Bank)	\$ 177,314.78
Money Market (Prime Meridian Bank)	\$ 51,631.46
Total	\$ 228,946.24

**FDA FOUNDATION REPORT  
FOR NWDDA EXECUTIVE COUNCIL MEETING  
FEB. 27, 2025**

The FDA Foundation Board held their annual meeting on 12/6/24 in Tallahassee. New officers were elected:

President, Dr. Brenna Keever (CFDDA)  
Vice President, Dr. Stephanie Mazariegos (WCDDA)  
Secretary, Dr. Sharon Colvin (LECOM, WCDDA)  
Treasurer, Dr. Samira Meymand (NEDDA)

\*New directors will be elected at the FDAF Board meeting in May. We are seeking at least two nominations from NWDDA, as Dr. Jay Walton and Dr. Robert Payne are both completing their final term. Nominations can be sent to FDA Foundation Director R. Jai Gillum [rjaigillum@floridadental.org](mailto:rjaigillum@floridadental.org) by March 31, 2025.

- **Disaster Fund**

Following Hurricanes Helene and Milton, the Foundation distributed 82 disaster grants and \$123,000 in grant funds to dentists who were impacted.

Donations:

- \$15,000 Massachusetts Dental Society
- \$10,000 Washington Dental Association
- \$2,500 New York State Dental Association
- \$2,000 South Florida Dental Foundation
- \$2,850 in online donations from individuals/dentists
- \$10,000 Henry Schein Cares

In the event that a storm impacts Florida next year, the Foundation Board will assess its capacity to open the emergency disaster grant program.

- **Donated Dental Services**

The Foundation provided a \$25,000 donation to Dental Lifeline Network in November. Volunteers are needed in all counties to help reduce the waitlist for patients to receive services. Please visit <https://dentallifeline.org/volunteer/> to sign up to treat a patient in your office.

- **Project: Dentists Care (PDC)**

The board approved \$60,000 that was distributed to 12 PDC clinics across the state.

- **Florida Mission of Mercy (FLA-MOM)**

The 2025 FLA-MOM will be held in Daytona Beach on March 21-22 at Mainland High School. The Central Florida District Dental Association is the host; Co-Chairs are Dr. Bertram Hughes and Dr. Joe Richardson. Registration for volunteer shifts (limited clinical shifts are remaining) and the link to donate are available at [FLAMOM.org](http://FLAMOM.org). The 2026 FLA-MOM will be held in Jacksonville, date TBD.

- **EMERALD CLUB**

Please don't forget to renew your annual Emerald Club donation, as this is the easiest and best way to support the work of the FDA Foundation. You can donate via your dues or online at [donate.floridadental.org](http://donate.floridadental.org).

Respectfully submitted by:

**R. Jai Gillum, MBA, MPH**  
Director of Foundation Affairs  
[rjaigillum@floridadental.org](mailto:rjaigillum@floridadental.org)

1 DATE: November 20, 2024

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3 SUBMITTED BY: Dr. Hugh Wunderlich, FDA Editor and FDA Communications Team

4  
5 **Editor Advisory Committee**

6  
7 **RECOMMENDATION:**

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9 2024H-012 [Procedure] RESOLVED, that the Florida Dental Association create an  
10 Editor Advisory Committee made up of the FDA Editor (chair) and one  
11 member from each component (appointed by the component President),  
12 preferably that component's editor and/or a member who has an interest in  
13 writing and communication. Terms would be three years with a maximum  
14 of two terms. Members of the committee will:

- 15
- 16 • Participate in up to two meetings per year (may be virtual).
  - 17 • Review FDA's annual editorial calendar and provide feedback.
  - 18 • Serve as liaisons between the FDA editor and their components.
  - 19 • Provide suggestions of dentists in their geographic area who would  
20 be good authors, contributors or subjects of features, articles or  
21 social media post.
  - 22 • Submit, at minimum, two blogs (300-500 words) annually written  
23 by themselves or someone they've recruited.
  - 24 • Author articles for *Today's FDA*, *News Bites* or other FDA  
25 publications as requested.
  - 26 • Submit newsworthy items or leads to the FDA for consideration in  
27 publishing print, electronically or online.

28  
29 **BACKGROUND:** At the June 2024 House of Delegates (HOD), a resolution was passed asking  
30 the FDA Editor and FDA Communications team to review the position of editor and bring  
31 forward a resolution, if needed, to the January HOD as to whether or not it is time for an  
32 Associate Editor position. After discussion, it was decided that an Associate Editor position was  
33 not needed and to instead propose the creation of an Editor Advisory Committee. In addition to  
34 leadership service, participation on the Editor Advisory Committee will offer exposure to tasks  
35 associated with the FDA editor position as well as mentoring by the current Editor. There will  
36 be opportunities to interact with FDA staff and other committee members. Initially the members  
37 will draw lots to stagger terms moving forward.

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**STRATEGIC PLAN LINK:** This matter relates to Objective four of the FDA’s strategic plan, Increase member engagement in leadership, programs, and services.

**UNBUDGETED IMPACT:** None

**BOARD OF TRUSTEES RECCOMENDATION:** Approve