



Sponsorship Contract for Quarterly Newsletter

Sponsorship rates for NWDDA's quarterly newsletter are based on camera-ready copy. All graphics are subject to the approval of NWDDA's editor. Such approval will not be unreasonably withheld. The editor reserves the right to reject any graphics and to edit as deemed appropriate. The editor does not assume liability for content of graphics matter. This newsletter is distributed to all members of the Northwest District Dental Association four times per year.

Each newsletter page is 8 1/2" x 11". It is printed in full color on 28 lb white with no bleed. Newsletters are mailed in print form and also emailed electronically to NWDDA membership. Newsletters are also posted on the NWDDA website, www.nwdda.org. Rates for newsletter sponsorship are as follows:

<u>GRAPHICS SIZE</u>	<u>AMOUNT, FULL YEAR (4 ISSUES)</u>	<u>AMOUNT, ONE ISSUE</u>
1/4 page (3.875" x 4.875" vertical)	\$400	\$200
1/2 page (8" x 4.875" horizontal)	\$600	\$300
full page (8" x 10.125")	\$1,000	\$500

Prices effective July 1, 2013. All ads should be in high resolution .jpg format.

<u>NEWSLETTER RUN</u>	<u>Publication Date</u>	<u>Ad Deadline</u>
Spring	May 1	March 15
Summer	August 1	June 15
Fall	November 1	September 15
Winter	February 1	December 15

Company Name: _____
 Address: _____
 City, state, zip: _____
 Contact person: _____
 Phone: _____ Fax: _____ Email: _____
 Ad size desired: _____ Number of issues desired: _____
 Method of Payment: _____
 Credit Card # (Visa and MasterCard only): _____
 Name on Card: _____
 Expiration Date: _____ Authorization # (located on reverse side of card): _____
 Authorized Signature: _____ Date: _____

If paying by check, please enclose payable to Northwest District Dental Association and return to the address listed below. If you have any questions or concerns, please call 850.391.9310, or email nwdda@nwdda.org.